Contents

MECHANISM

Tracer study at the Faculty of Social Science, UNY, is carried out in stages. Since 2018 tracer studies have started to be carried out online by utilizing applications offered by Google, namely Google Forms that can be accessed through the faculty website in distributing questionnaires. Furthermore, starting in 2020, the search for tracer study alumni of the Faculty of Social Science, UNY, will migrate through the information system developed by UPT ICT UNY (accessible: http://tracer.uny.ac.id/). The system is managed by the university. The appearance of the system is shown in the following figures.
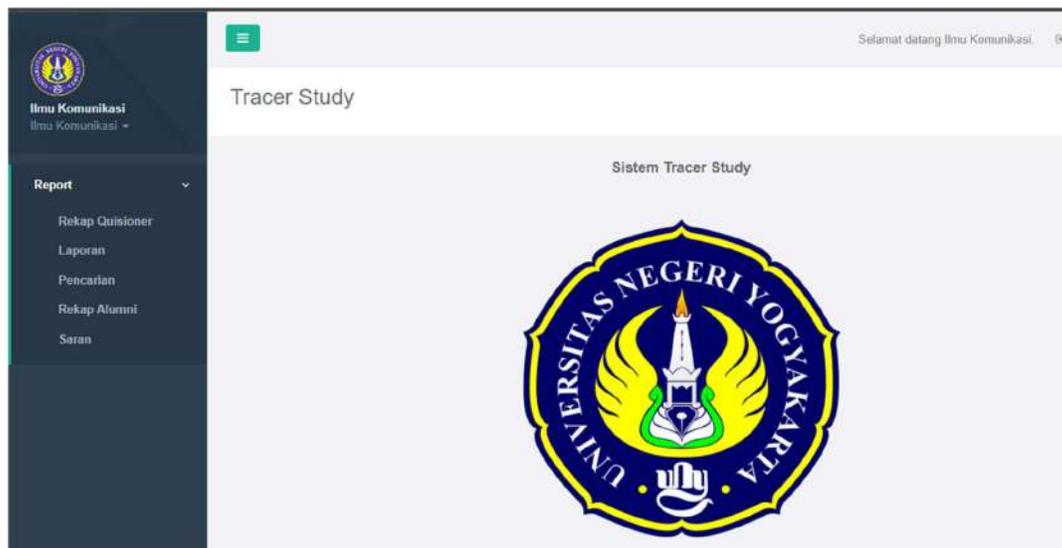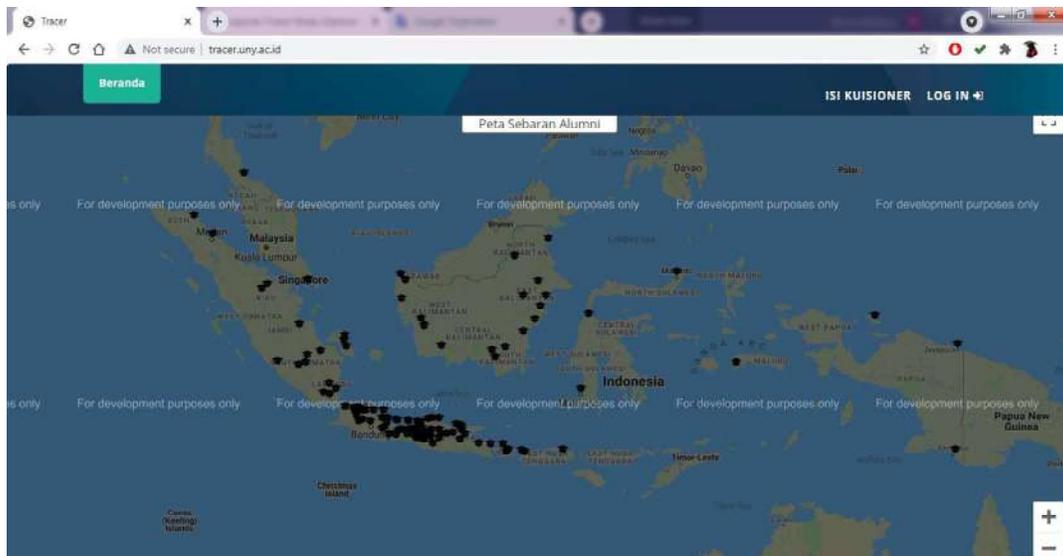
1. Bachelor of Communication

The number of BCOMM alumni who complete tracer study survey was **66 people**.

THE RESULT

A. Sources of Tuition Funding

The source of tuition financing is mostly from their own costs (60. 6%), while others come from scholarships (39.3%), with the percentage distribution as shown in the diagram:

Lainnya; 0,1%

Corporate/Private Scholarship; 39,3%

Own / Family Cost; 60, 6%
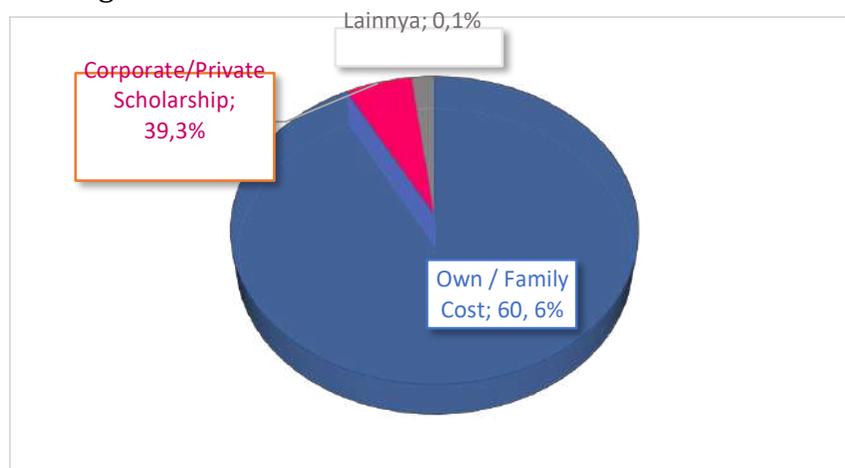
B. Percentage of Graduates Working or Entrepreneur

Most of the graduates of the BCOMM study program are working. Based on the survey results, 87.72% of graduates from study programs continue to work and the remaining 12.28% are entrepreneurs.

Entepreneur; 12,28%

Working; 87,72%
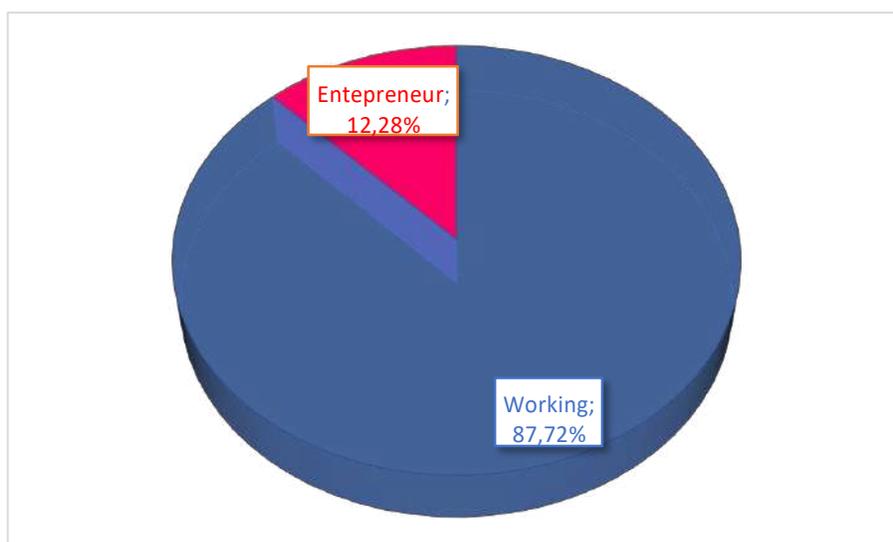
C. Percentage of Time to Find A Job

The majority of graduates find work after graduation.
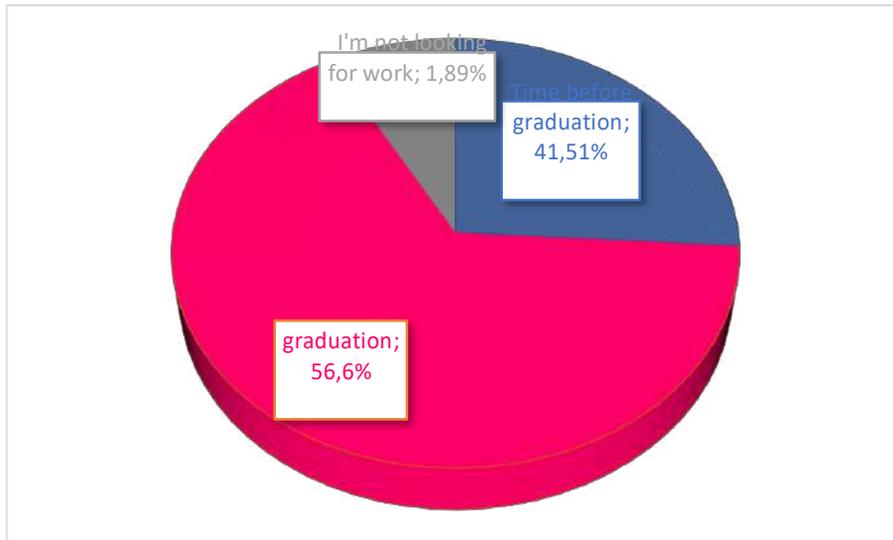
D. Waiting Time for Graduates to Get Jobs

The average waiting time for graduates to get their first job after graduation is about 2 months. Based on the survey results, 56.5% of respondents got permanent work for less than three months and 26.08% of respondents got permanent work within 3 to 6 months. These results indicate that alumni of BCOMM have good quality and have high absorption.
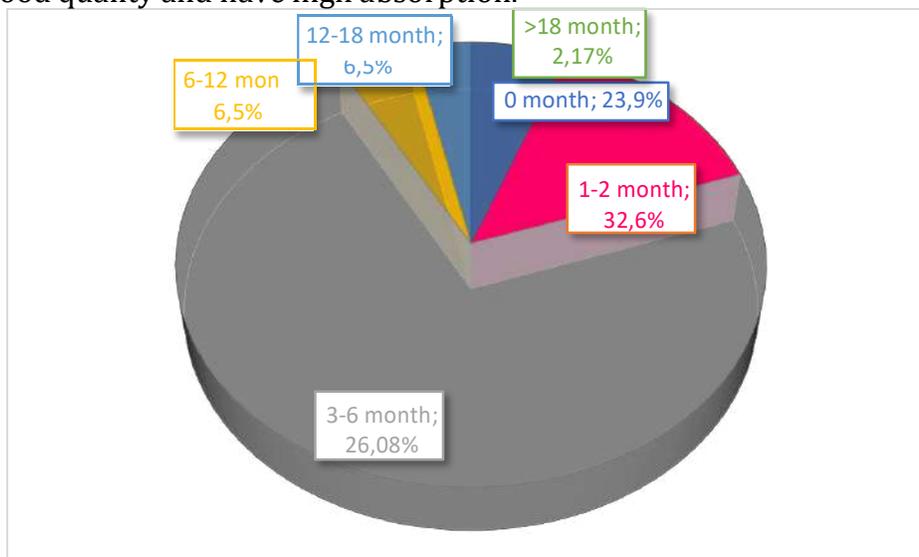
E. How Graduates Get Jobs

Methods used by graduates to get a job very diverse. Based on the survey results, the majority of graduates get job information through mass media/internet as much as 24.58% and job fair about 19.49%.
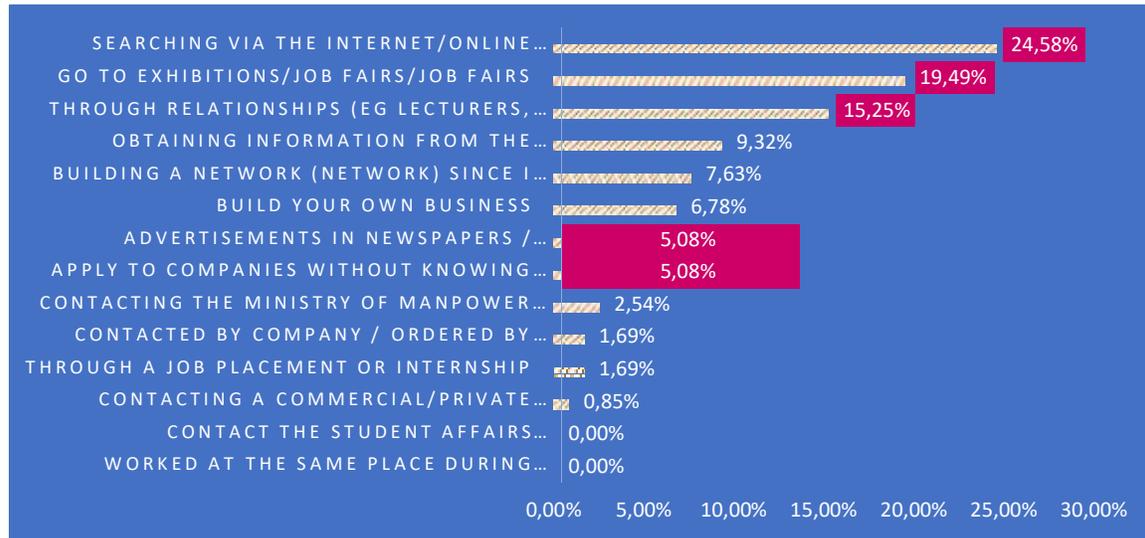
F. Correlation of Field of Study with Work

Alumni of BCOMM work in accordance with the field of science pursued during their studies. This is evidenced by the survey results that 79.16% of the fields of knowledge taken by graduates are correlated with their work
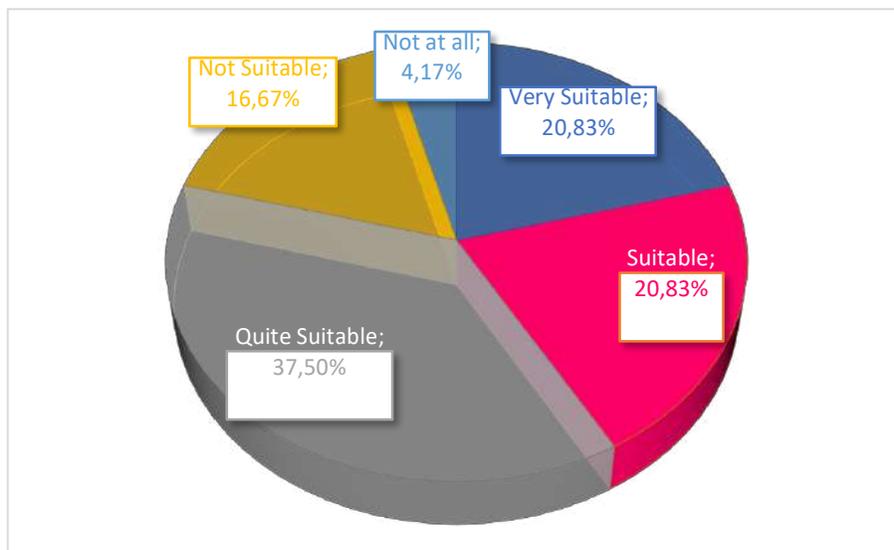
G. Compatibility of Education Level with Graduates' Jobs

The level of education taken by graduates is mostly in accordance with their work (54.84%), but some are higher (29.03%) or lower (3.23%), as shown in the diagram:
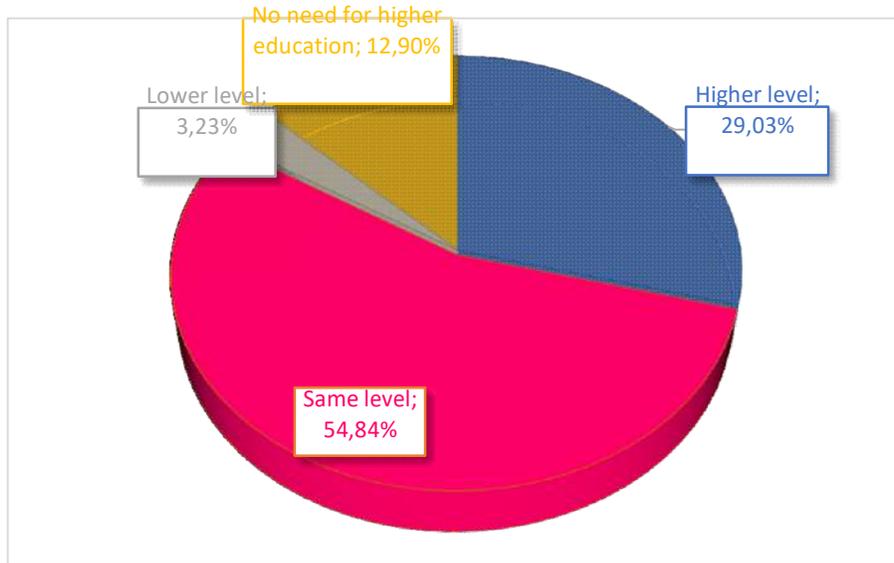
H. Type of School/Company/Institution Where Alumni Work

Most of the alumni BCOMM work in local/territory private company with 35.1% respondets. Based on the survey results, 30. 7% of respondents work in government agencies including B U M N , state schools and univesities. Based on the survey results, 21.6% respondents work in national private company including state schools and universities.

I. Graduate User Satisfaction

The result of user satisfaction survey was described and converted into categories according to the following table.

Score Interval	Score	Category
X ≥ Mi + 1.Sbi	X ≥ 3.00	Very Suitable
Mi + 1.Sbi > X ≥ Mi	3.00 > X ≥ 2.50	Suitable Fair
Mi > X ≥ Mi – 1. Sbi	2.50 > X ≥ 2.00	Less Suitable
X < Mi – 1. Sbi	X < 2.00	

Based on the survey results (n:11), BCOMM graduates have a sequence of competencies that excelence in the following aspects:
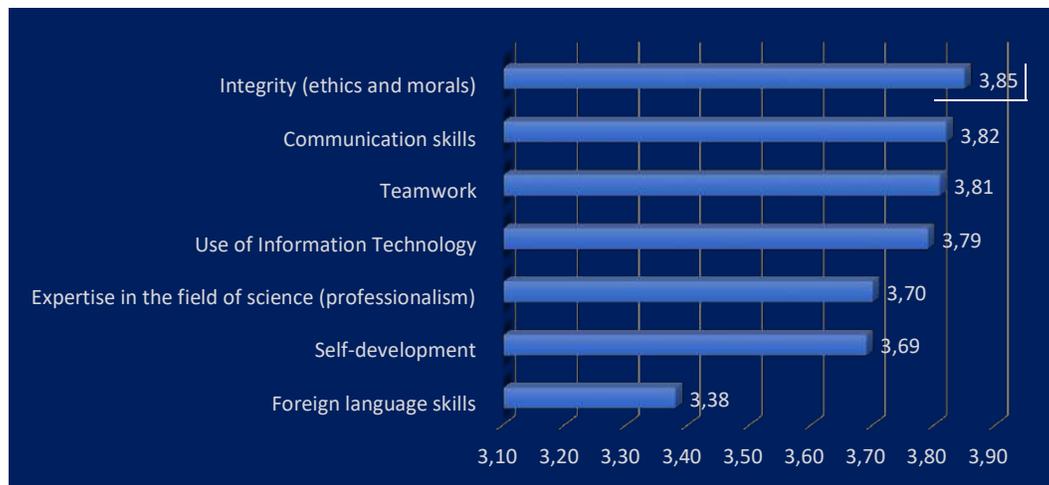
CONCLUSION

Based on the results of the tracer study, it can be concluded as follows:

- The average waiting time for graduates to get their first job after graduation is about 2 months. These results indicate that BCOMM alumni have high absorption.

- Most of the BCOMM alumni work in accordance with the field of study they studied during their studies and most of them work in local private company.

- Based on the survey results, the majority of graduates get job information through mass media/internet and job fair, it would be better if the role of the university's career development center can be enhanced